

Record turnout predicted for ANPA convention

Close to 3,000 people are expected to attend the American Newspaper Publishers Association's 96th annual convention in San Francisco, April 26-28, at the Fairmont Hotel.

"We're expecting a record turnout," said William Schabacker, ANPA's manager of public affairs, who based his statement on the "pretty sizeable" pre-registration for the convention.

"The program is pretty much balanced in all areas of interest," he added.

To put everybody in a conventioneer-ing frame of mind, EDITOR & PUBLISHER will start things off on Monday, April 26, with its traditional Eye Opener at 7 A.M. in the Grand Ballroom Lounge.

In the Grand Ballroom itself, *Oakland Tribune* and *East Bay Today* will give a slide presentation on the attractions of the Bay Area.

The General Session begins at 7:30 a.m. with a welcome from Dianne Feinstein, Mayor of San Francisco.

Katharine Graham, chairman of the ANPA and of the Washington Post Co., will deliver the keynote address on the state of the newspaper industry. Mrs. Graham, who was ANPA's first woman chairman and president, is completing her two-year term of office.

Senator Edward Kennedy (D-Mass.) and Representative Thomas P. O'Neill Jr. (D-Mass.), who is Speaker of the House, will follow Mrs. Graham.

AP Elections

The Associated Press meeting, scheduled for 10 a.m., will feature an address by Jeane Kirkpatrick, United States Permanent Representative to the United Nations.

Jack Tarver, who is stepping down as AP chairman, and Keith Fuller, AP president and general manager, will also speak.

Three AP bureau chiefs, Tom Fenton from Santiago, Victoria Graham from Peking, and Larry Heinzerling from Frankfurt, will give reports at the meeting.

AP will hold its election of directors on Monday morning.

Twelve candidates are vying for six seats. There are 20 elected members in all on the AP board.

Those elected serve for three years and may seek re-election for another three years.

Incumbents running for re-election as AP directors are Robert G. Marbut, president of Harte-Hanks Communications; Robert Achorn, publisher of *Worcester (Mass.) Telegram and Gazette*; John F. McGee, president of *Charleston (W.Va.) Daily Mail*; W.F. Morris III, publisher of

Augusta (Ga.) Chronicle and Herald; and Charles Roe, publisher of *Fredericksburg (Va.) Freelance-Star*.

New nominees for AP directors are Joe R. Seacrest, president of *Lincoln (Neb.) Journal*, and George Wilson, publisher of *Concord Monitor* in New Hampshire.

Previous nominees seeking election this year are James Burgess, executive vicepresident of Lee Enterprises; Catherine Fanning, publisher of *Anchorage (Ak.) Daily News*; James Ottaway Jr., president of *Ottaway Newspapers*; Darrow Tully, publisher of *Arizona Republic* and *Phoenix Gazette*; and A.L. Alford Jr., publisher of *Lewiston (Id.) Tribune*.

Tarver's successor

AP expects to announce the voting results by Monday evening. The newly elected directors will join the rest of the AP board on Tuesday morning to select Jack Tarver's successor as chairman.

The first vicechairman traditionally becomes the next AP chairman. Frank Batten, chairman of Landmark Communications, currently holds that post, but his election to chairman of the board is "not a fait accompli," said an AP spokeswoman.

Donald T. Regan, Secretary of the Treasury, will talk about the economy at the AP luncheon on Monday afternoon.

The second General Session on Monday, beginning at 3 P.M., will discuss "What kind of editing works?" to make newspapers successful in the 1980's.

James K. Batten, president of Knight-Ridder Newspapers, will lead the session.

New ANPA chairman

San Francisco Examiner will host a continental style breakfast on Tuesday, April 27, before ANPA members gather for the association's annual business meeting and election of officers and directors.

William C. Marcil, publisher of *Fargo (N.D.) Forum* was nominated to succeed Katharine Graham as ANPA chairman and president, putting the leadership back in the hands of a family-owned publisher. Marcil also owns the *Willmar (Minn.) West Central Tribune*. Richard J.V. Johnson, *Houston Chronicle*, was nominated for vicechairman; Alvah H. Chapman, chairman, Knight-Ridder Newspapers, Inc., secretary; and Frank Daniels Jr., publisher, *Raleigh (N.C.) News & Observer-Times*, treasurer. Mrs. Graham will move up to chairman of the executive committee, replacing Allen Neuhaarh, chairman of Gannett Co.

The general session will start at 8:15 a.m. with an address by Admiral Bobby

K. Inman, deputy director of the Central Intelligence Agency.

NAB's big show

Following Inman, the Newspaper Advertising Bureau will give its presentation on marketing newspapers "today and tomorrow."

Craig Standen, executive vicepresident, will introduce NAB's line-up of speakers who will cover the latest developments in selling national, retail, and classified advertising.

The NAB session will mark the final time Jack Kauffman, NAB president, appears in his official capacity at ANPA. Kauffman will retire this June.

UPI's 75th birthday

On Tuesday afternoon, United Press International will hold its 75th Anniversary Luncheon.

Astronauts C. Gordon Fullerton and Jack R. Lousma, just returned from piloting the space shuttle, Columbia, on its third successful mission, will give an audio visual presentation of highlights of their journey into outer space.

All during the convention UPI will display in the main ballroom area photographs of its history. UPI will also hand out a 36 page color book of photos on its history at the luncheon.

Roderick Beaton, UPI president, will give a progress report on the wire service's operations.

ANPA clinics on areas of special interest will take up Tuesday afternoon. The topics include electronic publishing, the competitive situation in Dallas, selling circulation, shoppers and shared mail, and low power tv.

Tuesday will climax with the ANPA dinner and dance in the Grand Ballroom with music by Henry Mancini and his Orchestra. The festivities start at 7 p.m.

Alvah Chapman, chairman of Knight-Ridder Newspapers, will introduce Chaplain Gerald L. Coffee, USN, at the ANPA breakfast. Coffee, an ex-prisoner of war in North Vietnam, will speak on, "Faith, the key to survival."

Telecommunications will be the subject for Wednesday morning's general session.

Robert G. Marbut, president of Harte-Hanks Communications, will introduce the speakers who include Charles L. Brown, chairman of American Telephone & Telegraph Co., and Mark Fowler, chairman of the Federal Communications Commission.

The Sixth United States Army Band will give a concert at Wednesday's luncheon when the main speaker will be General David C. Jones, USAF, who is chairman of the Joint Chiefs of Staffs.

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The final general session on Wednesday afternoon will take a look at the "human side of publishing."

Madelyn P. Jennings, senior vicepresident for personnel and administration of Gannett Co., will lead the session which will examine new concepts and trends in management techniques.

With her on the panel are Mary E. Cunningham, Jos. E. Seagram & Sons Inc. who was forced out of Bendix Corp. after newspaper reports of her alleged involvement with William Agee, president of the company; Dr. Roy Amarra, Institute for the Future; and Richard Tanner Pascale, Stanford University.